

THE CHARTERED INSTITUTE OF LOGISTICS AND TRANSPORT (UK) CYMRU

NATIONAL TRANSPORT AWARDS 2010

A record number of entries was celebrated at a lunch in the Wales Millennium Centre, Cardiff Bay, on Friday 14th May 2010 when the former First Minister the Rt Hon Rhodri Morgan AM presented the Awards to the winners. The lunch was preceded by a drinks reception sponsored by Wales Freight Best Practice.



The objective of the Awards is to find best practice within organisations which can make a difference, and which can demonstrate that innovative thinking works to achieve integration, promotion of equal opportunities and sustainable development, and reduction of social exclusion.

R T Wynn Medallion sponsored by St David's Travel

The winner of the RT Wynn Medal 2010 was Miss Priscilla Pusey from the University of Glamorgan.

Priscilla also won the Best Student Paper (Logistics) prize.

She graduated in December 2009 after studying 10 modules, including a 40 credit, 20,000 word dissertation for which she also achieved 70%.

Priscilla successfully ordered her academic responsibilities with the highest honesty and integrity. She managed the MSc programme sensibly, prioritising all of her tasks, meeting all deadlines on time, but most importantly in a very determined manner – Priscilla was determined to succeed and she did.

Her Logistics paper was well researched and covered a broad range of issues relating to the global steel supply chain. Sustainability was considered in terms of the three pillars – environmental, social and economic – while a broad range of supply chain functions were included, from a strategic to an operational level within the case sector.

Priscilla could not be at the lunch because she had only just started a job in the South of France and could not get back to Cardiff in time. Dr Eoin Plant, Senior Lecturer, Supply Chain Management and Logistics at the University of Glamorgan accepted the award on her behalf.



Best Student Paper Transport - sponsored by SWWITCH

The winner was Owen Hughes from the School of City & Regional Planning, Cardiff University

Owen's paper provided a good analysis of potential public transport improvement opportunities within the specific metropolitan area of Liverpool. Consideration was given to current documents which outlined the strategies for each area, while theory and practice from elsewhere was drawn in to provide an evidence base as to the benefits and concerns with each solution.



Best Student Paper Logistics - sponsored by Hines UK

The winner was Miss Priscilla Pusey from the University of Glamorgan

This paper was well researched and covered a broad range of issues relating to the global steel supply chain. Sustainability was considered in terms of the three pillars – environmental, social and economic - while a broad range of supply chain functions were included, from a strategic to an operational level within the case sector. Once again Dr Eoin Plant accepted the Award on her behalf.



Training / Development of People sponsored by Hines UK

The winner was SWWITCH for its School Transport Project

Pupils are being encouraged to drive and crash a bus in a new training scheme aimed at improving behaviour on school transport. The young driver sits at a simulator in a real bus and picks up cyber passengers at each stop, while obeying the rules of the road. Fellow pupils are encouraged to misbehave and distract the driver until the virtual bus comes to a sticky end.

The element of fun is designed to guarantee the children talk for days about the experience. It shows them how fooling around on the bus could have deadly consequences.



Delivery of a transport scheme showing innovation / excellence sponsored by Bmibaby

The winner of this category was Denbighshire County Council on behalf of six North Wales authorities for their entry "Zoom".

The Zoom project considers methods of improving behaviour on school transport. It fosters collaboration between the six North Wales authorities and is unique in marshalling a range of diverse approaches under one branded banner.

The project aims to improve pupil/driver experiences of school transport, supporting schools' own behavioral policies. Specific objectives are to:

- Create a safer environment & reduce truancy
- Introduce innovative approaches to tackling behaviour
- Improve driver morale & reporting
- Reduce damage & anti-social behaviour
- Improve the image of school transport
- Draw conclusions for a wider programme of action

The project's innovations include:

- Considering the benefits of passenger assistants
- Vehicle tracking technology/pupil smartcards
- Telephone reporting of incidents/issues
- "Bus Angels"
- Theatre in Education
- On-board entertainment
- Driver training and focus groups
- Building relationships with stakeholders under a collaborative banner
- A uniform, regional approach to dealing with those incidents that do occur

The six unitary authorities are: Conwy, Denbighshire, Flintshire, Gwynedd, Anglesey and Wrexham. Partners also include the pilot schools involved in the technology initiatives, the suppliers & drivers who provide daily home to school transport and the pupils themselves.



Travel Demand Management sponsored by ACT Travelwise

The judges had a tough job deciding on the winner of this category and as a result there was a winner and two runners up

The first joint runner up was Vale of Glamorgan Council – Promoting Cycling

The Vale of Glamorgan Council wishes to promote cycling as a viable alternative to the private car and during 2009, a range of measures designed to persuade people to abandon less sustainable modes of transport in favour of the bicycle, have been initiated, developed and implemented.

The Council recognises the environmental, health and transport benefits that are associated with cycling and this bid therefore seeks to illustrate the Council's commitment to encouraging sustainable, safe modes of transport for all age groups living, working or visiting the Vale of Glamorgan. The Council is using all means available to promote cycling by offering training, both playground and on-road and improving infrastructure at a wide range of locations, including shared use footpaths / cycle paths and cycle storage.

To enable implementation of these schemes, the Council has successfully bid for Safe Routes in Communities funding from the Welsh Assembly Government, applied for funding through the South East Wales Transport Alliance (Sewta) for regional schemes, secured funding through S106 Planning Gain and used Local Road Safety Grant to fund training.

Two officers have also used Welsh Assembly Government bursaries to become National Standards Cycle Trainers which allows them to deliver cycle training to all age groups at any location. Volunteers in the form of the local PCSOs (Police Community Support Officers) have also delivered some training on the Council's behalf.



The second joint runner up was TAITH for the North Wales Car Share Scheme.

North Wales Car Share (NWCS), the fourth and final member of the All Wales Network of Regional Car Share Scheme launched on the 5th November 2009 by Taith, the North Wales Transport Consortium of the six local authorities. Unique in not just being a public car share scheme, it provided Wales with the distinction of being the first in the UK to have 100% by a network of regionally based car sharing schemes and a fully bilingual registration and search system. North Wales Car Share is powered by the UK market leader for car sharing software Liftshare.com. NWCS provides another useful tool in part of the transport toolkit in providing alternatives to solo car use in North Wales and wider afield.

NWCS members and members of the private groups under its umbrella have the benefit of access to the wider national Liftshare network. NWCS was funded by Taith through Transport Grant from the Welsh Assembly Government. Taith is working closely with other public sector partners to bring a number of private groups under the NWCS, result in savings in commissioning and ongoing running costs.



Category 5

The winner was Traveline Cymru for their company re-branding and website development project. The project developed the brand identity and website into elements which are modern, identifiable, customer focused and user friendly.

The Award was sponsored by ACT Travelwise and the citation explained that it was awarded based on the entry's 'use of commercial marketing techniques and the appeal and consistency of the redesigned publicity materials and media'.

Traveline Cymru is funded by the Welsh Assembly Government, to provide joined up and unbiased travel and transport information to the travelling public of Wales via a call centre, website and mobile services.



Partnership sponsored by Cardiff Airport

Partnership

The Runner up was Vale of Glamorgan County Council and Marks & Spencer for their entry "Service 90".

SUPERMARKET SWEEP!

A new bus service is running from Morrisons at Barry Waterfront to Marks & Spencer in Culverhouse Cross. The service is funded by a private sector financial contribution, which was made by Marks & Spencer under section 106 planning obligations secured by the council for the store's redevelopment.

This new Service 90 covers areas of Barry which hitherto had no service at all and will also be very useful for customers wishing to go to Lidl and Tesco.



The winner was Carmarthenshire County Council for their entry BWCABUS.

Councillor Haydn Jones accepted the award on behalf of the 5 way partnership in West and mid Wales. The Bwcabus project was submitted by Carmarthenshire County Council on behalf of their partners WTRC, Ceredigion County Council, Welsh Assembly Government, Wales European Funding Office, Traveline Cymru, Morris Travel Carmarthen and Richards Brothers, Cardigan.

The Bwcabus project had involved the development of bus services along a strategic bus corridor, integrated with demand Responsive Transport services operating within a defined zone. The project utilises technology to maximise vehicle efficiency through route scheduling software, Ordnance Survey mapping, GPS satellite and vehicle technology. The combination has been used to improve public transport and access to key services for the people in rural communities within the Teify Valley. The project is featured in the National Transport Plan and both the SWWITCH and TraCC regional transport plans.



Innovative solutions sponsored by Energy Saving Trust

The winner was Vale of Glamorgan County Council

The power to enter into legal agreements with developers is available under Section 106 of the Town and Country Planning Act 1990, to seek contributions from developers to mitigate negative development impacts and facilitate development which might otherwise not occur. Typically these relate to in-kind or financial contributions for infrastructure and facilities such as sustainable transport. In 2009 the Vale of Glamorgan Council adopted Supplementary Planning Guidance (SPG) on Planning Obligations which provides the basis for seeking and implementing planning obligations, via Section 106 legal agreements, in the Vale of Glamorgan.

With particular regard to sustainable transport, the SPG has a topic specific paper which deals with sustainable transport contributions (see 6.1 below). The Planning Obligations SPG enables the Council as Local Planning Authority to seek in-kind and financial contributions to help improve access to new developments for pedestrians, cyclists and public transport, and to generally improve access for all by sustainable transport means. Since the introduction of the SPG, the Council's ability to negotiate and secure contributions for sustainable transport facilities has increased significantly.

The Council has also established new procedures to improve communication throughout the planning application and section 106 process to ensure effective negotiations and implementation to help secure more sustainable transport infrastructure delivery being funded via developer contributions (see s106 protocol at 6.2). Since the introduction of these procedures, the Council has achieved a high degree of success in implementing schemes funded through section 106 contributions.

The judges said "this entry demonstrated how an innovative policy decision, with a detailed and thought through implementation plan can have significant benefits across the local authority area. Agreement on the use of section 106 agreements to deliver sustainable transport improvements was matched with clear guidance to developers and a simple yet effective monitoring system to ensure clarity and consistency, and has delivered a number and range of sustainable transport improvements for the citizens of the Vale of Glamorgan."



Innovation in bus provision sponsored by Bus Users UK Cymru

The winner was Denbighshire County Council for its entry "Vale of Clwyd".

In collaboration with the Denbighshire Rural Development Plan Partnership, Cadwyn Clwyd, the rural development agency, and with funding from Denbighshire County Council, the Welsh Assembly Government and the EU, and operators, Denbighshire County Council has developed and managed two key public transport projects that started in May 2009. Both are different yet complement each other. They link together in dramatically altering public transport landscape in the Vale of Clwyd.

The two projects are

- Fflecsi, the demand responsive operation for villages to the south and west of Ruthin Shore,
- Shops & Sights, boosting all strategic inter-urban buses through Denbigh and Ruthin to at least hourly; and in providing evening and Sunday services.

Both provide for new buses. Delivery is through contracts or an operator partnership.

The judges said "This was a most interesting entry which addressed the rural transport issue in a sensible and innovative way. The problem of providing transport for rural communities is not going to get any easier as the demands on local authority budgets increase, which is why the problem needs to be addressed right now, and initiatives like this one demonstrated a refreshingly clear-headed approach which can only benefit passengers in the area."



Manager of the Year sponsored by First Great Western

The Manager of the Year was Peter Daniels Denbighshire County Council.

2009 has been a particularly busy year for Denbighshire's Section Manager Passenger Transport, Peter Daniels.

In addition to leading, managing and developing his team within Denbighshire, Peter has undertaken a similar role collaboratively in another authority and across the North Wales region. In addition, several innovative and complex projects have come to fruition in 2009, some of which are Welsh "firsts".

In 2009, as a pioneer in the emerging collaborative local government agenda, Peter therefore has:

- Managed public & school transport across two authorities
- Earned the accolade of an early adopter in the emerging local government collaborative agenda
- Managed complex budgets across the two authorities of more than £17m in total
- Piloted e-procurement procedures across the region
- Assisted a further neighbouring authority with procurement & quality issues
- Led on a number of regional North Wales initiatives
- Project managed a number of revenue & capital projects
- Continued his role with the national School Transport Project Management Board

This results in responsibility for:

- Project management for two large capital infrastructure schemes, one in each county
- Budgets of over £17m
- Administrative staff of 24 in two locations
- Manual staff (school passenger assistants) of over 185
- Over 1,000 individual supplier contracts and agreements
- Over 40,000 free concessionary fares recipients
- A joint procurement strategy.

The result is a number of joint arrangements between the authorities, aimed at streamlining processes and reducing costs.

No photo for this one

Special Award for Contribution to Wales sponsored by CILT (Cymru)

Every year CILT Cymru makes a special award to a person who has made a valuable contribution to Wales, and this year the Award was presented to the Rt Hon Rhodri Morgan AM. Rhodri Morgan was elected to the Assembly in May 1999 and became First Minister on 16 October 2000, having held the same post under its previous title of "First Secretary" since February of that year. On 27 June 2007, Rhodri signed the One Wales agreement to form a coalition government with Plaid Cymru. He stepped down as First Minister for Wales on 8 December 2009.



A prize draw was held for the benefit of Tŷ Hafan and The Urdd. The first prize was 2 return tickets anywhere on the Bmibaby network and the winner was Clare Moggridge of Cardiff County Council. Clare received her prize from Julian Carr, Managing Director of Bmibaby.



The second prize was a family ticket for four anywhere on the Arriva Trains Wales network and the winner was David Witte, Engineering Director, Veolia Transport. David received his prize from Mike Bagshaw of Arriva Trains Wales.



CILT(UK) Cymru wishes to thank their sponsors, without whom the event could not have taken place. We thank St David's Travel, SWWITCH, Hines UK, Bmibaby, ACT Travelwise, Cardiff Airport, Energy Saving Trust, Bus Users UK Cymru, First Great Western and Arriva Trains Wales. We are also grateful for the donation of flight tickets by Bmibaby and train travel by Arrive Trains Wales for our Prize Draw.



R.T. WYNN MEDALLION

This Medallion is presented in honour of the memory of Noel Wynn, son of R T Wynn

ROBERT THOMAS (R T) WYNN

1892 – 1968

Robert Thomas Wynn was born on the 7 September 1892 and became known as "RT", to avoid confusion with his father.

RT, together with his older brother and a younger brother, ran the business known as Wynns and he became a member of the Chartered Institute of Transport. He entered into the affairs of the Institute with enthusiasm, soon becoming a member of the South Wales Section Committee.

In particular he supported the former students' graduate societies, rarely missing a meeting and in 1962, RT was elected Senior Vice Chairman of the Section. For health reasons he could not proceed to the Chair and he resigned his Senior Vice Chairmanship.

However, such was the esteem in which RT was held within the Section that a fund was raised and he was presented with a Medallion, a miniature of the Chairman's badge of office.

After his death his widow, Dora Wynn, gave the Medallion back to the South Wales Section and the committee decided that to commemorate his memory - particularly his work for students - an annual competition would be established for student members of CILT(UK) Cymru Wales who were members of the Section.

NOEL WYNN

1920 - 2008